

JOAN TOOHEY WESMAN
Principia College
Mass Communication
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EDUCATION

M.A.T., English, Brown University, Providence, RI

B.A., Comparative Literature, Hamilton College, Clinton, NY

PROFESSIONAL EXPERIENCE

PRINCIPIA COLLEGE, ELSAH, IL
Assistant Professor, Mass Communication

2011-present

Teaching:

- *Core courses taught:* Introduction to Mass Communication, Radio Production, Mass Media in Society, Opinion Writing
- *New courses developed and taught:* Podcasting; Race, Class & Gender in Media; American Television Seminar; Global Media Studies

Service to Department:

- Internship faculty sponsor
- Radio Club advisor
- Revived student TV production practicum
- Created Sports Video Broadcasting practicum

Service to Institution:

- Speaker's Committee, co-chair (guests brought to campus include Madeleine Albright, the Apollo 13 astronauts, panel on political diversity with Anna Navarro and Bakari Sellers)
- Search Committee, member. Searches included Journalism and Visual Media positions in Mass Comm, Dance faculty, and Internships Coordinator
- College Curriculum Committee, Creative Arts & Communication Division representative
- Prin@ThePolls, faculty advisor. Collaborated with Mass Communication and Political Science professors and students to produce live election night internet radio broadcasts
- Annenberg Scholar Program, host and organizer. Brought MacArthur Award recipient Bill Siemerling to campus for two-week teaching and speaking engagement. Organized a series of talks and classroom visits across disciplines

PRODUCER, FRESH AIR WITH TERRY GROSS, WHYY FM, PHILADELPHIA

1989-2011

- Researched and booked interviews for Peabody-award winning National Public Radio show, *Fresh Air with Terry Gross*. Conducted pre-interviews, wrote copy and directed editing process
- Directed and managed special audio production projects, including re-editing of archival interviews and production of promotional CD sets
- Producer, *Fresh Air Weekend* (1996-2001)
- Associate Producer – responsible for editing interviews and mixing music reviews

Special Assignments while at WHYY:

- Co-produced award-winning six-hour Pearl Harbor anniversary documentary broadcast, including period music, archival newscasts and newly-recorded first-person accounts of the bombing (December, 1991)
- Member of special U.S. government delegation sent to South Africa for seven weeks to train new radio journalists to cover that country's first democratic elections. Participated in collaborative meetings with the BBC, CBC, and Australian Broadcasting to help the South African Broadcasting Corporation plan effective election programming (Spring, 1994)
- Co-created and produced *Storyline*, an hour-long, weekly, call-in book discussion program. Funded by the Pennsylvania Humanities Council, a partner of the National Endowment for the Humanities (1995-1996)

ASSOCIATE PRODUCER, THE CHRISTIAN SCIENCE MONITOR RADIO, BOSTON, MA

1987-89

Produced and edited radio feature stories for international shortwave radio programming

ESL TEACHER, PARIS, FRANCE

1984-87

Taught English as a Second Language to French adults, in schools and corporate training programs

HIGH SCHOOL ENGLISH TEACHER, PELHAM MEMORIAL HIGH SCHOOL, PELHAM, NY

1981-84

Taught English to 10th, 11th, and 12th-grade students

PROFESSIONAL DEVELOPMENT

DUKE UNIVERSITY CENTER FOR DOCUMENTARY STUDIES

Summer, 2017

Week-long audio documentary workshop led by top experts in audio storytelling

POYNTER INSTITUTE

Teachapalooza: Front-Edge Teaching Tools for College Educators

Summer, 2018

Summer, 2020

PROFESSIONAL AFFILIATION

Association for Education in Journalism and Mass Communication